

# The Complete Guide to Associate & Affiliate Programs on the Net: Turning Clicks Into Cash

## Content

**The Complete Guide to Associate & Affiliate Programs on the Net: Turning Clicks Into Cash**  
by Daniel Gray.

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The ultimate consumer guide to the 100 best associate and affiliate programs on the Internet and how to profit from them. Here's the dollars-and-sense lowdown on associate/affiliate programs, the newest way for anyone with a web site to make money. These programs let individuals make money from the heavy-hitters, who pay a commission to associated sites for click-throughs, leads, and sales transactions. These programs aren't always as easy or lucrative as they seem.

This book shows how to latch onto the associate and affiliated programs that offer the most benefits. Now Dan Gray gives you the answers to the questions people care about most: is signing up worth it (are the terms too draconian): which sites are legitimate and which aren't? how can you accurately estimate whether you'll make \$20 a month, or \$200, or \$2000? how do you encourage people on your site to click through to another? The book also ranks the 100 top programs by key criteria--including ease of use, payout, and pass-through rates--creating an invaluable resource for everyone with a Website of their own.

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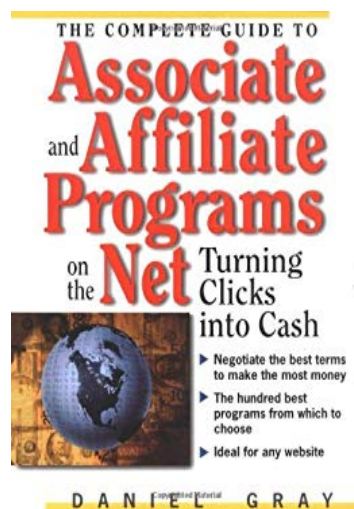
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