

# **The Changing Face of Japanese Retail: Working in a Chain Store (Nissan Institute/Routledge Japanese Studies)**

## **Content**

**The Changing Face of Japanese Retail: Working in a Chain Store (Nissan Institute/Routledge Japanese Studies) by Louella Matsunaga.**

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This book examines employment structure, working practice and recruitment strategies in Japanese retail in the 1990s through a case-study of one large chain store. Issues focused on include gender in the workplace, changing notions of corporate community and the impact of Japan's recent recession. In particular the research presented here challenges the view of part-time female staff as peripheral to the workforce and asks whether a rethink of the Japanese employment system is now overdue.

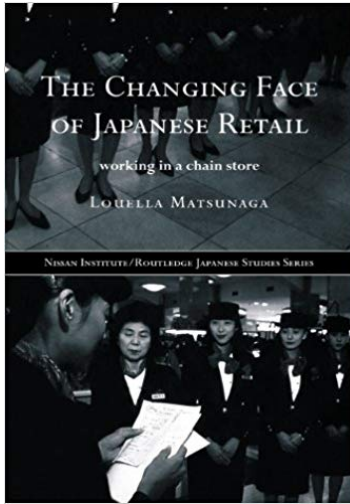
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