

Intergenerational Engagement: Understanding the FIVE GENERATIONS in Today's Families, Communities & Schools

Summary

Intergenerational Engagement: Understanding the FIVE GENERATIONS in Today's Families, Communities & Schools by Dillon Kalkhurst.

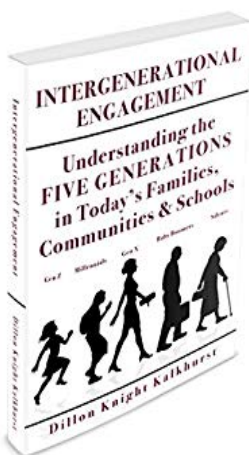
For the first time in history, there are five generations active in the economy. In schools and nonprofit community organizations, there are four generations of volunteers, parents, and caretakers, each requiring different communication and engagement strategies.

Nearly all new teachers are Millennials. According to a recent Pew research study of 2,146 school superintendents, less than six percent feel their district is doing enough to meet their needs.

Intergenerational Engagement helps community organizers, educators, parents, and business leaders become self-aware of their own generational preferences. Once that is achieved, the book dispels negative generational stereotypes and teaches how to leverage the strengths of each generation. The book discusses Traditionalist, Baby Boomers, Gen X, Millennials, and Gen Z. Then the book explores specific industries and segments and explores how younger generations are changing everything.

Dillon Kalkhurst founded The Center For Intergenerational Engagement to support the findings from his book. The Center provides professional development, generational outreach, and family engagement programs to help organizations build Intergenerational Engagement and leverage the power of "Age Diversity."

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