

How to Think Like the World's Greatest Masters of M & A (The Leader's Edge)

Content

How to Think Like the World's Greatest Masters of M & A (The Leader's Edge) by Curt Schleier.

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In today's hypercompetitive global economy bigger is usually better, and one of the fastest ways to grow a company is through mergers and acquisitions. Now, in a book that will be a source of inspiration and ideas for every ambitious business person, reporter Curt Schleier acquaints readers with the personalities behind some of the most spectacular M&As of the past decade. From Cisco's John Chambers to Juergen Schrempp of DaimlerChrysler, from Sumner Redstone of Viacom to Disney's Michael Eisner, readers find out how ten of today's best business minds operate—why they chose M&As over organic growth, what their dealmaking strate

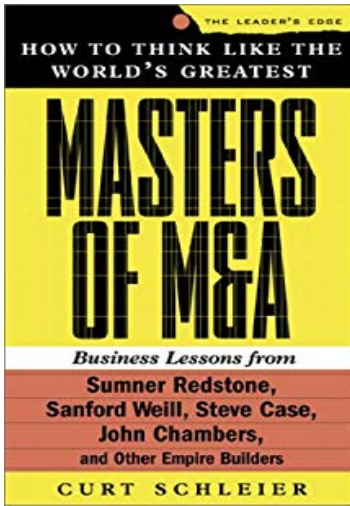
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