

Firebrands: Building Brand Loyalty in the Internet Age (Computer World It Leaders)

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This book explains digital branding and how to implement it in the current marketplace.

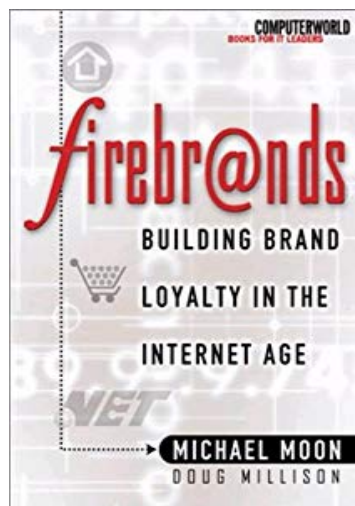
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